

Tyler Phillips | UI/UX & Product Designer

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PROFESSIONAL EXPERIENCE

Healthyr | Senior UI/UX Designer | B2C, B2B, Retail & Healthcare Industry 11/22 – 12/23

- Spearheaded user experience initiatives, designing intuitive and user-friendly interfaces for a comprehensive digital, preventative healthcare platform that offered at-home and lab tests, facilitating easy access to health data and actionable insights.
- Collaborated closely with product, engineering, and operations teams to create seamless experiences that supported real-time health data access.
- Led design thinking and problem-solving processes, integrating complex data visualization into user-friendly designs that made health tracking and management accessible to all users.
- Managed the end-to-end design process, from conducting user research and developing prototypes to implementing a design system that ensured consistency and quality across all product features.
- Mentored a junior designer by providing valuable ideas, constructive feedback, KPI analysis, and comprehensive critiques, significantly enhancing their design capabilities.

CarAdvise | UI/UX & Graphic Designer | B2C, B2B, Automotive Industry 07/20 – 09/22

- Designed and developed user interfaces for automotive health management tools, focusing on optimizing user interaction and enhancing the overall customer experience through various initiatives such as in-app vehicle registration, price matching, shop service ratings, and more.
- Partnered with cross-functional teams to translate technical automotive data into clear, actionable user interfaces to increase transparency for users with vehicles in repair shops.

SimplyClean | UX & Graphic Designer | B2B, Automotive Industry 07/19 – 09/22

- Restructured the sales onboarding experience, improving user engagement and efficiency, showcasing the ability to drive alignment and set and achieve clear business goals, which in turn supported the sales team to cohesively onboard 6 additional partners.

EDUCATION & CERTIFICATIONS

Saint Louis Community College 8/18 – 4/21
Associates in Applied Sciences, Graphic Communications St. Louis, MO

Certificate of UI Immersion - CareerFoundry 1/21 – 5/21

SKILLS & TOOLS

Skills

Advanced UI/UX Design; Expertise in Figma and Adobe Creative Suite; Proficient in User-Centered Design Practices; User Research and Retention Strategies; Agile Development Environment Experience; Proven Ability in Data Visualization; Strong Collaboration and Communication Skills; Mentor and Leadership Capabilities.

Tools

Figma • Adobe Creative Suite • Wordpress & Elementor • Google Analytics • Hotjar • Canva